

Introduction

Dr. Krishnan M holds PhD from Cochin University of Science and Technology. He did his Masters Degree in Commerce and Business Administration. He has more than 19 years of experience in teaching at post graduate level. He has done his PhD in the area of Strategic Financial Management. He has undergone the FDP at IIM-Ahmedabad. His areas of interest are Investment Management, Cost Management and Corporate Finance. As a visiting faculty he has offered courses in different business schools in Kerala. He has offered an MDP on Agri-Business to CEOs. He is an approved research guide for doctoral programme in Commerce of University of Kerala. He is currently the Head of the department of commerce. He is also PG Board of Studies member in Management of University of Kerala and academic committee member in Commerce of the Sree Narayana Guru Open University, Kollam.

ACADEMIC QUALIFICATION:

PhD Research Guide at the University of Kerala, Thiruvananthapuram, ranked NAAC A++

PhD from Cochin University of Science and Technology, Kerala, India.

Master of Commerce

Master of Business Administration

UGC Net Lectureship – Commerce

Faculty Development Programme at IIM Ahmedabad

Indian Institute of Corporate Affairs Certified Financial Education Resource person

EXPERIENCE:

A total of 19 plus years of experience in teaching till date.

- Working as Head of the Department of Commerce, Sanatana Dharma College Alappuzha from 15th November 2012 till date
- Worked as Assistant Professor at Saingits Institute of Management, Kottayam from January 10th, 2011 to 14th November 2012.
- Worked as Lecturer in DC School of Management and Technology, Idukki District in the area of Accounts and Finance 2004 till 2011 January.
- The papers taught for MBA, M.Com, PGDM, BBA and B.COM include Company Accounts, Advanced Financial accounting, Strategic Cost and Management

Accounting, Cost Accounting, Accounting Standards, Financial Management, Investment Management, Security Analysis and Portfolio Management, etc.

Academic Administration & Other responsibilities held

- **Head of the Department** of Commerce, Sanatana Dharma College, Alappuzha from 01.06.2021 to till date. Introduced webinar/seminar series titled Meet the Entrepreneurs, wherein 33 successful entrepreneurs addressed the students in two academic year.
- Was instrumental in getting NAAC A+ grading for college as a member of the IQAC of the college looking after the student support and progression criterion of the NAAC assessment.
- Held the post of **Joint Coordinator** of Internal Quality Assurance Cell of Sanatana Dharma College, Alappuzha from 2021-23
- Instrumental in bringing an International Collaboration with Thribhuvan University, Nepal for the first International conference of the Department of Commerce, Sanatana Dharma College, Alappuzha.
- Member- **Academic Committee** in Commerce – Sree Narayana Open University, Kerala
- Member- Post Graduate **Board of Studies** in Management – University of Kerala from 2018
- Coordinator of Seminar on US Credit Rating Downgrade and European Debt Crisis; Impact on Indian Economy and Stock Market held at Saintgits Institute of Management on 24/08/11.
- Coordinator of the 4th National Conference on Finance and Banking held at Saintgits Institute of Management, 2011
- Held the office of Assistant Chief Superintendent of Examinations of Sanatana Dharma College, Alappuzha for the year 2019-20
- Coordinator of Walk With A Scholar Programme of SD College for the year 2018-19
- Member of the college level RUSA committee of Sanatana Dharma College, Alappuzha.
- Coordinator of the Career Guidance and Placement Cell of Sanatana Dharma College, Alappuzha from 2013 to 2019.
- Member of the UGC purchase committee of Sanatana Dharma College, Alappuzha.

Publications

1. Dr. Krishnan M, Dr. Prasanth S Pai (2023), Dimensions of Customer Satisfaction in Health Insurance, The Online Journal of Distance Education and E-Learning, ISSN-2147- 6454, Volume 11, Issue 2, April 2023, Pg No- 2092-2097
2. Dr. Prasanth S Pai, Dr. Krishnan M (2023), Efficacy of Social and Welfare Measures in Tea Factories of Idukki District in Kerala, SATRACHEE, ISSN 2348-8425, Issue 26, Vol.38, No.2, Jan- March, 2023, Pg. No. 177-182
3. Dr. Krishnan M, (2021) Impact of market orientation on the performance of small and medium enterprises, Management Researcher, ISSN :2230-8431, Vol-XXVII-No-3-Jul-Sep2021, Pg No – 33-42
4. Dr. Krishnan M, (2021) Financial Management practices of small and medium enterprises, Management Researcher, ISSN :2230-8431, Vol XXVII No 2 April-June 2021, Pg No.91-101.
5. Krishnan M, Dr. K. B. Pavithran, (2018), Inventory management practices among Small and Medium Enterprises, International Journal of Basic and Applied Research, ISSN 2249-3352 (P) 2278-0505 (E), December 2018 Volume 8 Number 12, 127-136
6. Krishnan M, Dr. K. B. Pavithran, (2018), Accounting practices of Small and Medium Enterprises in Kerala, International Journal of Basic and Applied Research, ISSN 2249-3352 (P) 2278-0505 (E), December 2018 Volume 8 Number 12, Pages -609-617.
7. Co-editor of the book titled Recent Trends in Finance and Banking, Excel Publishers, 2012, ISBN: 978-93-82062-05-9
8. A study on the product factors affecting an Investor's preference towards public sector life insurance products, Krishnan M, International Journal of Research in Computer application and Management, Volume 2, (2012) Issue No. 7 (July), ISSN 2231-1009
9. Case in Services Marketing: Published by Excel Books; Co Authored the case Rama Varma Club
10. Case in Services Marketing: Published by Excel Books; Co authored the case Planet Health; The Next Big Battle Ground?
11. Planet Health; the next big battle ground? Mr. Shivoham Singh, Dr. Surendra Kumar Vyas, Mr. Krishnan M published in April-June volume of Pacific Business Review
12. "Use of Internet radio in Academics – An Indian Perspective" – in SCMS Journal of Indian Management. This was published as a lead article. The article was co-authored by Dr. Vinith Kumar Nair, DCSMAT.

Projects Completed

UGC Minor Research Project titled “STUDY ON THE MANAGEMENT ACCOUNTING PRACTICES OF SMALL AND MEDIUM ENTERPRISES IN KERALA” from 2014-2016.

Workshops as Resource Persons

- Resource person for five day Advanced Training on Moodle for Professors of Kerala Agricultural University, March 2022
- Resource person for Faculty Development programme titled Excel for Beginners, organized by Teaching Learning Centre, Sanatana Dharma College, Alappuzha, 2022
- Trained teachers of TKM Institute of Management on MOODLE
- Trained teachers on MOODLE at Loyola College of Social Sciences, Thiruvananthapuram.
- Conducted many Financial Education Workshop as certified Financial Education Resource Person of Securities Exchange Board of India from 2011 to 2017.
- Resource person for the Workshop on ICT enabled teaching and learning organised at Department of Commerce, Sanatana Dharma College, Alappuzha on 29th August 2013
- Resource person for a one-day Management Development Programme titled Gateway to Finance for the executives of SYNTHITE industries Kerala held on 12th May 2012.
- Resource Person for MDP on Agri Business with Special Reference to Coconut Based Products conducted by DCSMAT Institutions in association with Coconut Development Board, Kerala from 10-13 November, 2010.

Conference Presentations

- Chaired a session for the International Conference jointly organized by PG & Research Department of Commerce, Sanatana Dharma College, Alappuzha and Thribhuvan University, Nepal titled Entrepreneurship, Business and the Impact of COVID on 22nd and 23rd July 2022.
- Presented the paper titled “A study on the factors affecting an investor’s preference towards public sector life insurance products” in the **International Conference on**

Emerging trends in Finance and Accounting organized by SDMIMD, Mysore, held on August 3-4, 2012.

- Presented the paper titled “Strategic Financial Management and Small and Medium Enterprises” in the 1st **International Conference on Business, Strategy and Management** held at Kolkata on June 25th 2011.
- Presented a paper on Accounting practices of Small and Medium enterprises at **UGC sponsored National seminar on Challenges and Prospects in Finance and Financial Services** organized by PG Department of Commerce and Research Centre, Sanatana Dharma College, Alappuzha on 25-26 September, 2014.
- Presented a paper titled strategic financial management practices of Small and Medium enterprises in Kerala- a pilot study, at the **UGC Sponsored National Seminar on the Impact of Globalisation on the MSME sector in Kerala** organised by the Department of Commerce, CMS College, Kottayam during 18-19 April 2013.
- Presented a paper titled Financial Management practices of small and medium enterprises in Kerala at the **UGC sponsored national seminar of Recent Trends in Corporate Governance** on 10-11 September 2015, by the PG department of Commerce and Research Centre, Sanatana Dharma College, Alappuzha.

Proceedings

The paper titled “A study on the factors affecting an investor’s preference towards public sector life insurance products” in the **International Conference on Emerging trends in Finance and Accounting** organized by SDMIMD, Mysore, held on August 3-4, 2012 was selected for the conference proceedings.

Professional membership

Life Member of Indian Accounting Association