



Curriculum Vitae

I. Personnel Details

1	Name	Dr Priya R
2	a. Address for communication b. State c. Mobile No. d. Email ID	Assistant Professor, Post Graduate and Research Department of Commerce, S D College, Alappuzha ,Kerala PIN :688003 Mobile : 9446536514 Email : priyaprabhu2@rediffmail.com
3	Employment details Designation Employer's details Name: Address: Contact Number: Email ID: Website:	Assistant Professor and Research Guide Sanatana Dharma College, Kalarcode , Alappuzha, Pin :688003 0477-2269350 sanatanamalp@gmail.com https://sdcollege.in/

II. Educational Qualifications

<i>Name of Degree</i>	<i>Name of the University</i>	<i>Year of Passing</i>	<i>% of marks</i>	<i>Main Discipline</i>
Master's	MCom	2011	73%	Finance
M. Phil.				
Ph. D.	University of Kerala	2020		Commerce
Post-Doctoral				

III. Research Output

a. Experience

	Number	Brief Detail (Title and supporting Institution)
Projects Completed (Maximum 5)	2	1) Minor Research Project funded by UGC. The project studies the impact of Corporate Social Responsibility activities by Public Limited Companies in Kerala .The project submitted on March 2016.

		2) Major Project funded by Women's Commission of Kerala The study covered the working of Swadhar Greh's in Kerala. The project submitted on March 2019
Ongoing projects, if any (with completion date)		Nil
Fellowships		Nil
Ph.D. Guidance		Guiding 4 Research Scholars and 5 ASPIRE scholarship awardees
M.Phil. Guidance		

**b. Papers in Journals / Edited Books / Reports Published/Citations, etc.
(Details of the best 5 to 10)**

<i>S. No.</i>	<i>Title of the Article</i>	<i>Name of the Journal, Place of Publication and Frequency</i>	<i>Month, Year and Volume of Publication with Page Nos.</i>	<i>Is the Journal Scopus Indexed / UGC CARE listed? (Yes/No)</i>
1	Unfurling the Gender sensitivity of toothbrush Industry	International Journal of Early Chilhoos Special Edication	February,2022, Volume 14 ,8691-8699 pages	Scopus
2	Do Private lead Insurance companies capitalise the benefit of Covid 19?	Management Innovator	July-December 2021,Volume 14 ,044-049 pages	University approved- Peer Reviewed
3	Exponential approach of Life Insurance sector in India	Management Researher	July-September 2021,Volume XXVII No 3 057-067 pages	University approved- Peer Reviewed
4	Book :Personnal Investment and Behavioural Finance	Reference Book	October 2020	NA
5	Ensuring Sustainability and continuity in Corporate Rooms of Public Companies in Kerala	Contemporary Research in Finance	Excel publishers ISBN 978-93-91355-06-7	Peer Revierwed

c. Important academic achievement

As been one of the Editor with ESN Publishers for the attempt of Asian Book of Records by with maximum authors. Successfully completed the work of editing with maximum authors across India.

d. Additional Responsibilities:

1. Chairman of POSH Committee in Indian Institute of Virology (Kerala)
2. Involved in MOOC Development of M G University
3. Question paper setter in various universities.

Declaration

I hereby declare that I have not concealed any information declared

Place: Alappuzha

Date:11/02/2024