



P.G. & Research Department of Commerce

Sanatana Dharma College, Alappuzha

(Re-accredited by NAAC with A+ Grade)

*Affiliated to University of Kerala
in association with*

**Indian Accounting Association (I.A.A.)
Alappuzha Branch**



International Conference on

AI Driven Transformation in Commerce

26th
March
2026



College

Sanatana Dharma College (S.D. College), Alappuzha, established in 1946 and affiliated with the University of Kerala, is a premier NAAC A+ accredited institution renowned for its academic excellence and 46-acre lush campus. As a prominent hub for higher education and research, it hosts nine doctoral research centers and specialized facilities like the Dr. A.P.J. Abdul Kalam Interdisciplinary Research Centre, fostering a culture of innovation across Arts, Science, and Commerce. With a legacy spanning eight decades, the college continues to be a cornerstone of intellectual and cultural growth in the region, producing a distinguished lineage of scholars, professionals, and leaders.

Department

The Department of Commerce at S.D. College Alappuzha is a recognized research hub under the University of Kerala offering diverse academic programs ranging from undergraduate to doctoral levels. Through its dedicated faculty and commitment to excellence, the department consistently produces skilled professionals who excel in the global business and financial sectors.

Background of the Conference

Artificial Intelligence (AI) is no longer a futuristic concept; it is now the main tool changing how we do business. In the world of commerce, AI helps companies analyze huge amounts of data to make faster and smarter decisions. From the way we bank to how we shop online, technology is making services more efficient and personal. As the global economy becomes more digital, businesses must adapt to these new AI tools to stay competitive. This conference focuses on how AI is reshaping the world of trade and finance, looking at how it improves work, helps the economy grow, and changes our daily lives.

Rationale

This international conference aims to tackle the pressing need for a clear understanding of this technological shift. The advantages of AI are extensive, from lower operational costs to improved customer experiences. However, the swift adoption also brings serious challenges. Financial institutions and businesses must deal with complex cybersecurity risks, ethical issues in data usage, and the need to create robust digital systems. This conference provides an important space for students, scholars, industry experts, and policymakers to discuss these topics through many critical tracks.

OUR SPEAKERS



Prof. (Dr.) Gabriel Simon Thattil
President, Indian Accounting Association.
Academic Director,
Loyola College of Social Sciences,
Trivandrum



Prof. (Dr.) Biju T.
HoD, Dept. of Commerce,
School of Business Management & Legal
Studies, University of Kerala



Prof. (Dr.) Ebby Joseph Idicula
I.A.A. Executive Member.
HoD , PG & Research Department of
Commerce, Bishop Abraham College,
Thuruthicad



Prof. (Dr.) Antony Joseph K.
President, I.A.A. Alappuzha Branch.
Dean-Academics, Dept. of Commerce,
Saint Gits College of Applied Sciences
Kottavam



CMA Prof. (Dr.) T. Rajesh
Dean, Faculty of Commerce, University of
Kerala.
Professor, Dept. of Commerce,
Govt. College, Nedumangad



Dr. Deepak P.
Associate Professor in AI,
Queen's University, Belfast
United Kingdom



Dr. Suresh Kumar I. N.
Former AGM, State Bank of India.
Program Director, IBIS Academy of Higher
Education, Thissur



Sri. Amith Raman
Co-founder and Chief Executive Officer,
Inker Robotics



Dr. Shibi B.
Associate Professor , Dept. of Commerce,
Bharata Mata College,
Thrikkakara, Ernakulam



Dr. Shailesh Sivan
Principal AI Architect,
Laennec AI India Pvt. Ltd.

Programme Schedule

8.30 a.m. - 9.45 a.m. : Registration

10.00 a.m. - 11.15 a.m. - Inaugural session

Tea Break : 11.15 a.m. - 11.30 a.m.

11.30 a.m. - 1.00 p.m - Panel Discussion

- Panelist 1 : Prof. (Dr.) Gabriel Simon Thattil, President, Indian Accounting Association;
Academic Director, Loyola College of Social Sciences.
- Panelist 2 : Dr. Suresh Kumar I. N., Former AGM, State Bank of India; Program Director,
IBIS Academy of Higher Education, Thrissur
- Panelist 3 : Sri. Amith Raman , Co-founder and Chief Executive Officer, Inker Robotics
- Moderator : Dr. Shailesh Sivan, Principal AI Architect , Laennec AI India Pvt Ltd.

Lunch Break : 1.00 p.m. - 2.00 p.m.

2.00 p.m. - 3.00 p.m. - Technical Sessions

“AI Driven Transformation in Commerce”

Speaker : Dr. Deepak P., Associate Professor in AI, Queen’s University, Belfast
United Kingdom.

Venue : Sanatanam Video Conferencing Hall

“Engineering the Future”

Speaker : Sri. Amith Raman, Co-founder and CEO, Inker Robotics.

Venue : K. Parthasarathy Iyengar Golden Jubilee Auditorium

3.00 p.m. - 4.15 p.m. - Paper Presentations

Paper Presentations will be held across multiple venues, each chaired by a subject expert.

Tea Break : 4.15 p.m. - 4.30 p.m.

4.30 p.m. - 5.00 p.m. - Valedictory Session

ROBO EXPO
PRESENTING AN EXHIBITION
ON
AI and Robotics



To encourage young innovators and provide a platform for students to showcase their creativity, we have introduced this AI and Robotics Exhibition as part of the International Conference. This initiative aims to help students develop their innate skills in designing AI and Robotics projects that can contribute to future economic and commercial advancements.

Open to all colleges, including Engineering, the event invites teams to submit a 5-minute video presentation of their original work via <https://forms.gle/3fKuY1qTozPBbPwKA> by the 14th of March 2026. Five selected teams will earn the chance to exhibit their models at the conference and *I, II, and III prizes will be awarded ₹5000, ₹4000 and ₹3000 respectively.*

CALL FOR PAPERS

Deadlines for Submission

Abstract Submission : March 15th 2026

Full Paper Submission : March 20th 2026

Registration deadline : March 21st 2026

Tracks and Sub tracks

Submit your papers to
comconfsd@gmail.com

1. AI-Driven Banking

- AI in Credit Scoring and Risk Assessment
- Algorithmic Fraud Detection and Prevention
- Conversational AI and Intelligent Chatbots
- Automated Regulatory Compliance
- Predictive Analytics for Liquidity Management

2. Hyper-Personalization

- AI-Powered Recommendation Engines
- Dynamic Pricing Strategies
- Sentiment Analysis and Consumer Behavior Insights
- Virtual Try-ons and Augmented Reality (AR) in Commerce
- Context-Aware Marketing

3. Fintech

- Generative AI in Financial Advisory
- Blockchain and Smart Contracts in Commerce
- InsurTech Innovations
- Peer-to-Peer (P2P) Lending and Crowdfunding
- Decentralized Finance (DeFi) and AI Integration

4. Digital Financial Ecosystem

- Open Banking and API Economies
- The Rise of Super-Apps
- Financial Inclusion through AI
- Ethics and Bias in AI Algorithms
- Cybersecurity and Data Privacy

Guidelines for Submission

1. Papers should be original and not presented/published anywhere earlier.
2. Title; Name(s) of author(s); Designation and Address should be given below the title.
3. Paper should have Introduction; Methodology; Results & Discussion; Conclusion; References (in APA Style), and other necessary sections.
4. The number of words in the paper should not exceed 3000 words, including references.
5. The abstract should not exceed 100 words and must have keywords.
6. The paper must be submitted as a single Word file in Times New Roman font, size 12 for body text and 14 for headings. 1.5 line spacing should be followed. Tables and figures (black & white) can be included.
7. Papers should be submitted in A4 format with 1-inch (2.54 cm) margins.

Conference Highlights

- Opportunity for Offline & Online Presentations.
- Selected papers will be **published in a peer reviewed journal with ISSN**, subject to journal's review process, plagiarism screening and applicable publication norms.
- **Best Paper Award** for each category (offline presentations only)

Registration Fee

Students - ₹200

Research Scholars - ₹400

I.A.A. Member(Alappuzha Branch)- ₹300

Academicians - ₹ 700

Corporates - ₹ 1000

Foreign Delegates - \$ 15

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Organising Committee -

- Head of the Department
Sub. Lt. (Dr.) Vineeth Chandra K.S. - 9846526622
- Conference Co-ordinator
Dr. Priya P S - 8547056135 (Assistant Professor)
- Asst. Co-ordinator
Dr. Vishnu P - 8129873787 (Assistant Professor)
- Scholar Co-ordinator
Anjali S - 8086772468 (Research Scholar)

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